



A Sustainable Vision:

OUR POLICIES AND TARGETS

SUSTAINABILITY OBJECTIVES
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A Sustainable Vision: *Our Policies and Targets*

Sustainability Policy

At Brite Green, we are fully committed to sustainability. Concern for the environment and promoting the broader sustainability agenda are integral to our professional activities, the management of our organisation and our long term viability.

We aim to follow good sustainability practices to reduce the environmental and social impacts of all our activities and to help our clients and partners to do the same. Furthermore, we aim to have a positive impact where possible through our actions as an organisation.

Our Vision for Sustainability at Brite Green

We have a clear vision of how we want our organisation to work. We want to create a great working environment with a healthy and supportive corporate culture. We will use resources in a sustainable way and seek to have a positive impact on the economy, environment and the communities in which we operate.

Our vision is supported by 7 company objectives of sustainability. To achieve our vision and objectives we have developed several practical steps and a comprehensive set of targets to help focus our sustainability efforts.



Our Objectives

Our sustainability vision is supported by the following objectives:

- To create a healthy and supportive company culture, where success against our sustainability targets is rewarded
- To comply with, and exceed where it makes sense to, all applicable legislation, regulations and codes of conduct.
- To integrate long term sustainability thinking into all our business decisions.
- To ensure that all staff are fully aware of our Sustainability Policy and are committed to implementing and improving it.
- To minimise the sustainability impact of all office and transportation activities.
- To make clients and suppliers aware of our Sustainability Policy, and encourage them to adopt sound sustainable management practices.
- To review, annually report on, and to continually strive to improve our sustainability performance.

Practical steps

Company Culture

Our people are instrumental to our success. Creating a supportive and dynamic working environment which encourages people to utilise their full potential is rewarding for the individual and the company. Therefore we endeavour to:

- Create an output based work management tool to support our policy of “work is what we do, not where we are”
- Develop a scheme that rewards success against sustainability targets
- Measure time spent working on site, centrally and at home to assess the flexibility of working at Brite Green
- Measure time spent working each week to ensure staff are able to maintain a healthy work/life balance



Working practices and associations

Brite Green was founded on the basis of sustainable thinking. We believe that this approach is good for business, the environment and communities and therefore seek to promote this way of thinking with those we work with. To do so we:

- Enable our people to work flexibly, supporting our staff and partners to work at home, centrally or at clients' sites to allow them to be most effective and minimise sustainability impacts.
- Ensure that our associates and partners provide robust sustainability advice and services for our clients
- Communicate our Sustainability Policy to suppliers and clients.
- Seek to measure and minimise our sustainability impacts, including carbon emissions.

Travel and meetings

We recognise that our travel has a substantial impact on sustainability, however we also know that human contact helps to form strong partnerships and that travelling to new places provides people with new insights. Therefore our travel plan seeks to reduce our sustainability impact whilst encouraging our people to get out and about. To do this we:

- Distinguish between essential and non-essential business travel and put in place systems to encourage alternatives to non-essential travel such as teleconferencing.
- Walk, cycle and/or use public transport to attend meetings, site visits etc, apart from in exceptional circumstances where the alternatives are impractical and/or cost prohibitive.
- Reduce the need for our staff to travel by supporting flexible working arrangements, including home working, and promote the use of public transport by locating our offices in accessible locations.
- Include the carbon associated with business travel as part of our carbon management plan to monitor our impact.



Procurement, consumption & disposal

At Brite Green one of our objectives is to adopt a long term perspective in what we do. This means understanding the full life cycle cost of products and services, including long term investment horizons in our decision making, promoting resource efficiency and using the waste hierarchy when considering disposal options. To do this we;

- Develop a system to measure the full life costs of products and services consumed
- Minimise the use of paper, energy and water by promoting efficiency and utilising technology
- Favour reuse and recycling options for waste above other waste management strategies
- Embed sustainability criteria in procurement policy – long term horizon investment assessment, recycled or sustainable forestry paper, renewable energy, water and energy efficient office equipment, local, organic and fair trade produce

Ever year, Brite Green is committed to working on a *pro bono* basis with at least one organisation that is dependent on voluntary support to function. For more details of this commitment please contact info@brite-green.co.uk

Monitoring, evaluating & reporting

Starting from January 2009 our sustainability impacts will be monitored, evaluated and reported on, against our targets ([available here](#)) on an annual bases.

This process plays a critical role in our ability to work efficiently and effectively towards our vision.

Brite Green Sustainable Strategy

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